Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Video Notes

What is your power as a consumer?

Fair trade: the story. Fair trade combines the stringent environmental criteria with the highest income and labor standards of any product certification.

Fair trade insures fair price for farmers, fair wages for workers, safe working conditions, direct market access, community development, democratic decision-making, sustainable farming methods, environmental protection.

Approximately 5 million workers, farmers, family and community in 50 countries benefit from fair trade.

500 companies are licensed to fair trade market certified products to thousands of retailers in the United States.

<http://www.youtube.com/watch?v=NZpUwCfINh8&eurl=http%3A%2F%2Fvideo%2Egoogle%2Ecom%2Fvideosearch%3Fclient%3Dsafari%26rls%3Den%2Dus%26q%3Dfair%2520trade%26oe%3DUTF%2D8%26um%3D1%26ie%3DUTF%2D8%26&feature=player_embedded>